



MAXIMIZE HOW MUCH YOU CARE!

Create a Cheer Page on OmahaGives.org to support your favorite nonprofits.

WHAT IS A CHEER PAGE?

Cheer Pages provide a way for you to raise money on behalf of any nonprofit organization featured on OmahaGives.org. This feature allows you to create a custom web page with pictures, video, and a personal appeal. Once the page is set up, you can share it with your friends and family by posting on social media, sending emails with a link to your Cheer Page on OmahaGives.org, and asking them to help you reach your goal by making a donation. Cheer Pages make it even easier to support your favorite nonprofits during the giving day and year-round!

HOW DO I GET STARTED?

To set up a Cheer Page, you'll need to create an Omaha Gives! Donor profile. From there, you can then set up a page to promote a nonprofit on OmahaGives.org. To get started:

1. Log in to, or create, your Omaha Gives! Donor profile.
2. Click on the "My Cheer Page" tab of your account.
3. On the "My Cheer Pages" tab, click on "Create Cheer Page".
4. Enter the information you want on your Cheer Page (i.e. a picture of you, a video about the nonprofit you're supporting, a personal message asking your friends and family to donate, etc.).
5. Create a custom URL for your Personal Cheer Page.
6. Set your fundraising goal—perhaps start with \$250 or even \$1,000!
7. Press "Submit" and you're live! Begin to spread the word to your digital works and share the good give feels.

IS THERE A LIMIT TO THE AMOUNT I CAN RAISE THROUGH AN OMAHA GIVES! CHEER PAGE?

While you have the ability to set any goal you want, we encourage you to set a goal that is feasible within 24 hours through your social networks. Successful campaigns in the past have ranged from \$100-\$2,000.

WHEN WILL MY CHEER PAGE CAMPAIGN END?

Your personal Cheer Page campaign will end at midnight on May 20. Want to keep cheering? OCF will open up this feature again after May 20, so that you can cheer for nonprofits year-round.





CAN I CHEER FOR MULTIPLE NONPROFITS?

You sure can! However, we recommend choosing only one or two of your favorite nonprofits, and focusing your efforts on those!

WILL I BE NOTIFIED WHEN SOMEONE MAKES A DONATION THROUGH MY CHEER PAGE?

Yes! You will be sent an email that tells you that a donation has been made and who made the donation unless they have chosen to give anonymously. Keep the spirit of generosity going by thanking the donor right away. You may also want to ask them to share the Personal Cheer Page with their friends!

IF SOMEONE SCHEDULES A DONATION THROUGH MY CHEER PAGE, WILL I SEE IT?

Scheduled donations are processed on May 20. Any donations scheduled for a Cheer Page will show on your Cheer Page progress bar and will be totaled under “scheduled” donations. Once the donation is processed, it will be reflected in the amount raised. If a scheduled donation is canceled or does not process on May 20, the amount scheduled will be removed from the progress bar.

HOW WILL THE DONATIONS I RAISE THROUGH A CHEER PAGE GET TO THE NONPROFIT?

When people donate from the Cheer Page you set up, they are donating to the nonprofit that you are raising money for and not directly to you. When someone clicks to donate on your Cheer Page, they will be directed to the donation page for the designated charity and will complete their donation through the normal checkout process.

As with all other donations, OCF will compile the donations and distribute checks to participating nonprofits after the event. You will receive no financial compensation for your fundraising efforts, but you will reap all the rewards that come from giving back to your community, what we like to call the good give feels!

HOW CAN I ACKNOWLEDGE MONEY THAT HAS BEEN RAISED FOR THE NONPROFIT BUT NOT ONLINE?

All donations for Omaha Gives! must be given via the online platform. Gifts made via checks and cash are great, but will not be represented on OmahaGives.org.

HOW CAN I SEE WHO IS FUNDRAISING FOR A NONPROFIT?

If a nonprofit has a multiple Cheer Pages, you can click on the “Cheer Pages for this nonprofit” link located on the nonprofit’s profile. To see a list of Cheer Pages for all organizations, you can select the “All Cheer Pages” button under the Nonprofit search bar.

